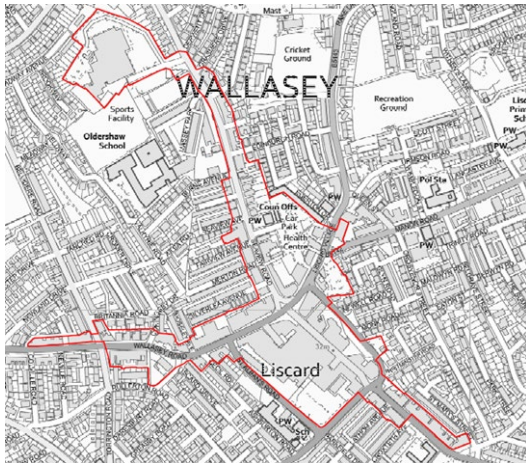


Project Experience

Liscard Masterplan, Wirral



Outline

AspinallVerdi have been appointed by Wirral Metropolitan Borough Council, as part of a multi-disciplinary team led by BDP to evaluate the potential regeneration of the masterplan area in Liscard Town Centre.

As part of the baseline analysis, AspinallVerdi undertook a market assessment including analysis of both residential and commercial property data and consultations with local agents. This provided an insight into the market sentiment across the masterplan area and the financial metrics which could be achieved by new-build development in this location. Our review has identified strong potential for residential development across the masterplan area, as well as a need to provide employment space.

Using our market analysis, and with an understanding of development appetite for the site, the consultancy team developed a range of options for the potential sites.

Services Provided

AspinallVerdi provided the following services:

- Property market research and report
- Planning policy review
- Consultations with industry representatives
- Development/viability appraisals
- Presenting findings
- Delivery advice

Outcome

We are currently in the process of undertaking high-level viability assessments of the proposed schemes to help further refine the development options.