

Alasdair Ritchie, Consultant

Alasdair has recently joined AspinallVerdi having worked as a Graduate Development Surveyor at Advance Northumberland for over two years, where he gained a variety of experience in building financial appraisals, land acquisition and disposal and project management. He completed his undergraduate degree in Planning and Development Surveying which was a RICS accredited course at Northumbria University. Alasdair is now working towards his APC on the Planning and Development pathway and becoming a qualified Chartered Surveyor.

Alasdair has experience in viability appraisals, land acquisition and disposal, providing residential market analysis and project management. He has experience working within both the public and private sector, which has provided him with a deep understanding of both industries. Alasdair has gained a full understanding of planning policy at local and national level.

Qualifications\

- BSc (Hons) Planning and Development Surveying, Northumbria University (2016)

Career History\

- Graduate Development Surveyor, Advance Northumberland (2019 – 2021)
- Strategic Land Assistant, Taylor Wimpey (2017 – 2019)

Project Experience\

Development Appraisal\

- **Ellington Colliery, Ellington (Advance Northumberland)** – prepared a financial viability assessment for the last phase of the large residential development site in Ellington. Using comparable evidence and costs provided by the in-house quantity surveyors, confirmed the potential land value and profit margins. This information led to building up a cash flow model for the development.
- **Various residential development site, Northumberland (Advance Northumberland)** – carried out numerous financial viability assessments for Advance Northumberland, on a number of Greenfield and Brownfield sites. This information was to assist in considering options, to either secure the site for acquisition or provided evidence showing the site was not viable.

Land Acquisition and Disposal\

- **Hadston Industrial Estate, Hadston (Advance Northumberland)** – Alasdair was involved in the acquisition of a brownfield site for a potential residential site. His involvement included an initial feasibility study, land value negotiation, Advance Northumberland board approval and completion of the sale agreement.
- **Potland Burn, Ashington (Advance Northumberland)** – Involved with the disposal of land to a local private landowner. Sought approval from the company board and liaised with solicitors to complete the disposal of land.

Project Management

- **Multiple affordable housing sites (Advance Northumberland)** – Alasdair undertook the procurement of the design team and was involved in managing the various consultants to secure planning approval. Discussions with the local authority led to applying for funding and having regular meeting around delivery and design.

Asset Management\

- **Potland Burn, Ashington (Advance Northumberland)** – regularly held meetings with the freehold managing agent on an 800 acre site.