

Project Experience

Blyth Strategic Sites Development Strategy – Northumberland County Council



Outline

AspinallVerdi were appointed by Northumberland County Council (NCC) alongside ID Partnership and Broadoak Asset Management to prepare a detailed a comprehensive Strategic Sites Development Strategy for Blyth, providing a building block upon which the successful regeneration of the town centre will be built.

The town of Blyth is in the midst of a period of regeneration and significant investment from central government. At the centre of this study was the desire to re-develop and change the use of a number of prominent strategic sites within the town centre. A series of developments are planned to create vibrant and attractive spaces for local people, visitors and business who want to spend their time and money in Blyth.

Services Provided

During this commission the services we provided were:

- Market appraisals of each of the long list sites in scope (10) for development;
- An assessment of key site constraints;
- Site suitability criteria matrix for ordering of priority sites for acquisition;
- Identification of current site ownerships and owners' interest in disposing of the sites;
- Market valuation / viability assessments of the sites

Outcome

AspinallVerdi prepared a robust and succinct acquisition strategy to advise Northumberland County Council on which sites would be most effective in delivering the council's regeneration objectives for Blyth town centre.